



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope, with sufficient postage, addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

February 17, 2004

Date of Deposit

James L. Katz, Reg. No. 42,711

Name of Applicant, Assignee or
Registered Representative

Signature

February 17, 2004

Date of Signature

RECEIVE

NOV 3 2004

GROUP 3600

BHGL Case No. 9974/50
(Alticor Ref. No. BH2090.P1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Argenbright, et al.

Serial No. 09/515,860

Filing Date: February 29, 2000

For ELECTRONIC COMMERCE TRANSACTIONS
WITHIN A MARKETING SYSTEM THAT
MAY CONTAIN A MEMBERSHIP BUYING
OPPORTUNITY

)
)
)
) Examiner: J. Zurita

)
) Group Art Unit No. 3625
)
)

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated October 3, 2003, please enter the following amendment: